

karla*pizzica*



*Online Alchemy*  
**Starter Package**  
*Checklist*



Hey there beautiful!!

Congratulations for booking your Starter Package with me. I can't wait to deliver you a stunning and professional website.

There are a few things that I will need from you before I start so please follow this checklist to make sure you have everything together to ensure an easy and smooth running project.

If you have ticked some of the extras, I will require further information from you which I will include in the checklist. If you haven't bought extras, ignore those options.

LET'S GET STARTED HEY?

With love

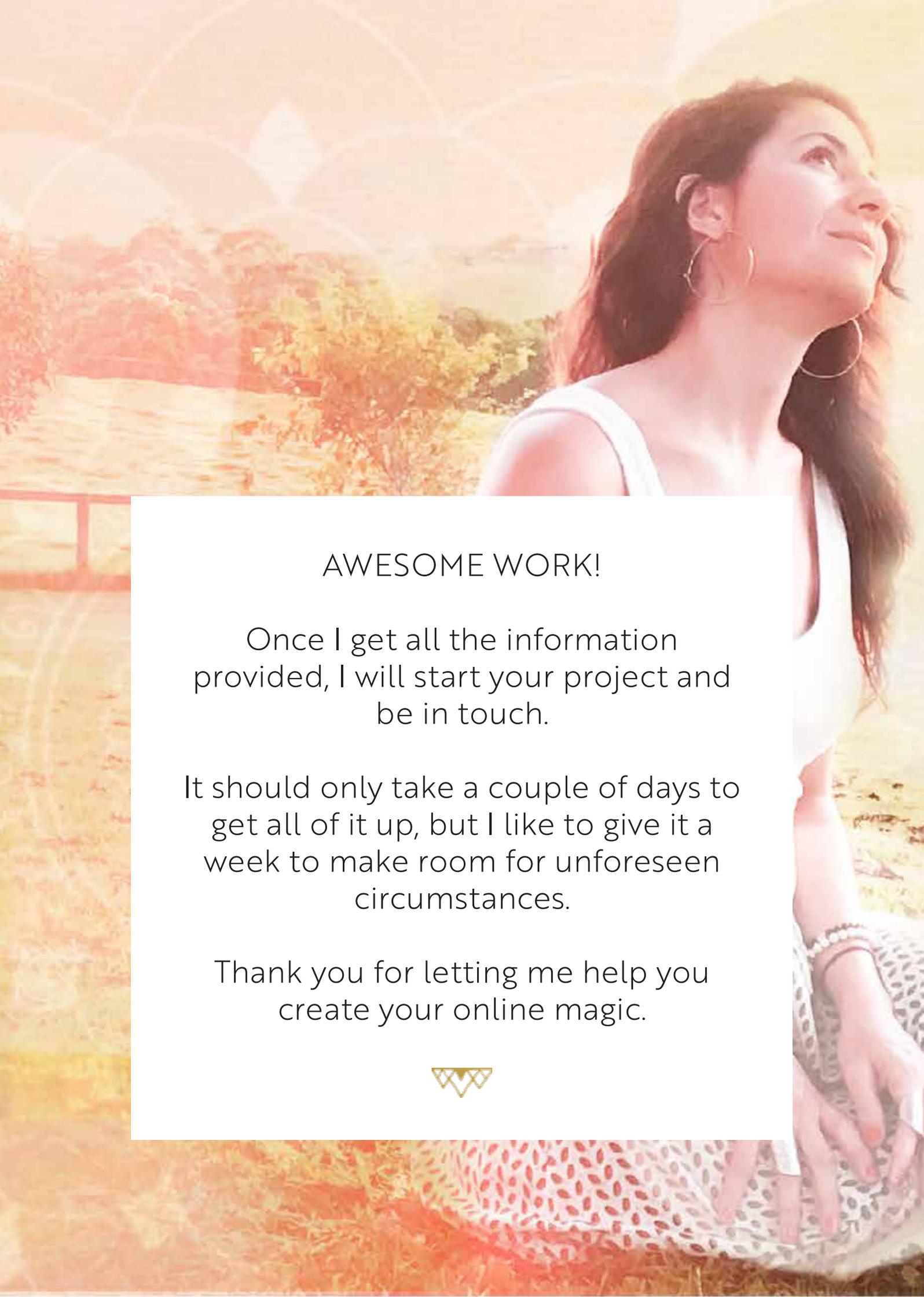
Karla ♡



# *Checklist*



- Have a look at the template you wish to base your website on and make sure your copy and images fit into that layout.
- You can leave it up to me which fonts you want to use, or let me know what fonts you want to use from Google Fonts. To find Google Fonts, just type that in your search bar and it will come up.
- Provide your colours to me. This can be in a mood board or in pictures. If you wish to leave the colours to me, let me know.
- Have you got all your images ready? Please provide all your images to me via Dropbox or Google Drive (or email if either of those options are not possible).
- Have you got all your website copy ready? Please provide all the words you wish to have on your website, keeping in mind the layout of the selected package. This will make it easy as you can write for each section. This includes your blog posts. Please provide 3 posts.
- If you have selected the Shop option, please provide your product images, descriptions & price + shipping information & Paypal information logins as well.
- If you have selected Search Engine Optimisation (to make your site found on Google), please provide your Google password (don't worry - I don't save them).
- If you have an Instagram feed, please provide your logins as well so I can connect that to your site.
- All links to your social media profiles.
- Logins to Domain & Hosting (if not provided in the form)



AWESOME WORK!

Once I get all the information provided, I will start your project and be in touch.

It should only take a couple of days to get all of it up, but I like to give it a week to make room for unforeseen circumstances.

Thank you for letting me help you create your online magic.

